

Date: 12 May 2011

Galleon Holdings PLC

Croco - New Product Order

Galleon Holdings plc (AIM: GON), an AIM listed entertainment media company, is delighted to announce that its Product IP Division, Croco Worldwide ('Croco'), has received an order for a new product from global consumables manufacturer PepsiCo, which has an anticipated overall value of USD\$1.3m. The new product, which cannot be named for competitive reasons, shows Croco's ability to provide innovative products to its customers to drive promotions in key markets.

- Ends -

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Notes to Editors:

ABOUT GALLEON HOLDINGS

Galleon Holdings plc is primarily a publisher of digital content in China across both online and mobile platforms. It also has a Product IP Division that provides innovative marketing devices for fast moving consumable goods and an Entertainment Division that develops multi-platform branded formats designed to establish a direct, interactive relationship with the viewer.