

Date: 27 April 2009
On behalf of: Galleon Holdings plc ('Galleon', 'the Company' or 'the Group')
Embargoed for: 0700hrs

Galleon Holdings PLC

▪ North Africa territory deals for Super Soccer Star

Galleon Holdings plc (AIM: GON), the AIM listed entertainment media company developing and producing multi-platform properties with a focus on emerging markets, is pleased to announce that it has signed a contract to grant Media Star Global the territory rights to Galleon's wholly owned property Super Soccer Star across regions in North Africa. Produced in association with Chelsea Football Club, Super Soccer Star is a multi-platform entertainment property which includes a prime time reality show to find the best football players between 13 and 16 years old.

Under the terms of the agreement, Galleon will receive a non refundable but recoupable advance for the initial agreement, with a revenue share of net income. The North African contract covers the territories of Algeria, Egypt, Libya, Morocco and Tunisia. Media Star Global also holds territory rights to Super Soccer Star in India and Middle East.

Media Star Global is an entertainment company that develops, produce and manage entertainment properties in emerging markets. As with previous successful series of Super Soccer Star in China and Malaysia, online recruitment and TV promotion will be undertaken in the build up to the show and additional brand sponsors will be announced in due course. The show generates revenues from mobile and online voting, sponsorship, advertising and branded merchandise.

Commenting on the agreement, Stephen Green, CEO of Galleon Holdings, said:

"Super Soccer Star has been a huge success in China and Malaysia and we continue to secure agreements to roll out this property globally. This agreement follows territory deals with IMG in Eastern Europe and Scandinavia, and our other production partners in China, Malaysia, Indonesia, Vietnam, India and the Middle East, demonstrating our ability to develop Super Soccer Star into a global entertainment brand."

Wasim Haq, CEO of Media Star Global, added:

"Our initial contract with Galleon and Chelsea FC across India and the Middle East is progressing well and we are excited to have the opportunity to work with Galleon in the additional territories. Following the success in China and Malaysia, we believe Super Soccer Star has the right ingredients to achieve success in North Africa, as well as the Middle East and India."

- Ends -

Enquiries:

Galleon Holdings plc
Stephen Green, Chief Executive

www.galleonplc.com
Tel: 020 8742 3636

Cenkos Securities (Nominated Adviser & Broker)
Ken Fleming / Jon Fitzpatrick

Tel: 0131 220 9772 / 0131 220 9773

Redleaf Communications
Samantha Robbins / Sanna Sumner / Mike Ward

Galleon@redleafpr.com
Tel: 020 7566 6700

Notes to Editors:

ABOUT GALLEON HOLDINGS

Galleon Holdings plc creates and distributes multi-platform branded entertainment properties focused on the emerging markets, in particular China and South East Asia. The entertainment properties are designed to establish a direct, interactive relationship with the viewer.

Television in China reaches approximately 98% of the population of 1.3 billion. Mobile phone penetration is also high, with over 500 million subscribers and with over 300 million people online, China is now the largest online market in the world. Huge TV audiences and growing interactive platform access presents a substantial opportunity for Galleon to benefit from the popularity and demand for interactive entertainment and game shows. China is forecast to become the world's fifth largest advertising market.

In October 2007 Galleon acquired Phoenix, a Hong Kong based media solutions company, which specialises in the provision of interactive broadcast television services that enable broadcasters in China and South East Asia to provide interactive entertainment for audiences to access through TV, online and mobile.

In February 2008 Galleon acquired Yunbo, a mobile service provider in China, strengthening the Company's ability to provide Chinese broadcasters with a complete media solution for multiplatform entertainment. Galleon now has total control over the interactive content, its delivery to the consumer, data capture and the billing process.

Galleon develops entertainment formats for children, families and young adults. These include:

- Super Soccer Star – an interactive family orientated football talent show. Produced in association with Chelsea Football Club. The first series, broadcast in Guangdong province, China, achieved top five show status. The show has recently launched in Malaysia.
- Skunk Fu! - a comedy action animated TV show for kids aged 6-11.
- Apollo's Pad - an interactive online animated sitcom targeting the young male audience.