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On behalf of: Galleon Holdings plc ('Galleon', 'the Company' or 'the Group')
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Galleon Holdings PLC

▪ Super Soccer Star: Long Term Global Agreement with Chelsea FC

Galleon Holdings plc (AIM: GON), the AIM listed entertainment media company developing and producing multi-platform properties with a focus on emerging markets, is delighted to announce that it has strengthened its relationship with Chelsea Football Club through a long term global agreement with Chelsea Digital Media, the digital media arm of Chelsea FC. Chelsea is the sports sponsor of Galleon's Super Soccer Star property.

Under the terms of the agreement, Chelsea FC has committed to be the exclusive partner to Super Soccer Star across all current and future territories. This follows the success of the Super Soccer Star format in China, where the show was the highest rated entertainment show on the Guangdong Sports Channel, and in Malaysia, where the show increased audience share by nearly 40% for the national broadcaster, Radio Television Malaysia. The agreement will remain in place for as long as the property is in the market.

To date Galleon has secured agreements for the territory rights for Super Soccer Star in Indonesia, Vietnam, India, and the Middle East. It is also currently in negotiations with Chinese broadcasters for a second series of the show to be broadcast nationally.

Super Soccer Star is a multi-platform entertainment property which includes a prime time reality show to find the best football players between 13 and 16 years old. The winner is granted a place to train at the world renowned Chelsea Academy. The show generates revenues from mobile or landline and online voting, sponsorship, advertising and branded merchandise.

Commenting on the agreement, Stephen Green, CEO of Galleon Holdings, said:

"In the last month, we have licensed the territory rights for Super Soccer Star in India, Vietnam and the Middle East. The formalised relationship with Chelsea will help us to accelerate the international expansion of Super Soccer Star to create a truly global entertainment brand."

Peter Kenyon, CEO of Chelsea FC, added:

"We are delighted with our partnership with Galleon on Super Soccer Star. The show is fun and entertaining, and most importantly, it demonstrates Chelsea's commitment to developing grass roots football around the world."

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Notes to Editors:

ABOUT GALLEON HOLDINGS

Galleon Holdings plc creates and distributes multi-platform branded entertainment properties focused on the emerging markets, in particular China and South East Asia. The entertainment properties are designed to establish a direct, interactive relationship with the viewer.

Television in China reaches approximately 98% of the population of 1.3 billion. Mobile phone penetration is also high, with over 450 million subscribers and with over 300 million people online, China is now the largest online market in the world. Huge TV audiences and growing interactive platform access presents a substantial opportunity for Galleon to benefit from the popularity and demand for interactive entertainment and game shows. China is forecast to become the world's fifth largest advertising market.

In October 2007 Galleon acquired Phoenix, a Hong Kong based media solutions company, which specialises in the provision of interactive broadcast television services that enable broadcasters in China and South East Asia to provide interactive entertainment for audiences to access through TV, online and mobile.

In February 2008 Galleon acquired Yunbo, a mobile service provider in China, strengthening the Company's ability to provide Chinese broadcasters with a complete media solution for multiplatform entertainment. Galleon now has total control over the interactive content, its delivery to the consumer, data capture and the billing process.

Galleon develops entertainment formats for children, families and young adults. These include:

- Super Soccer Star – an interactive family orientated football talent show. Produced in association with Chelsea Football Club. The first series, broadcast in Guangdong province, China, achieved top five show status. The show has recently launched in Malaysia.
- Skunk Fu! - a comedy action animated TV show for kids aged 6-11.
- Apollo's Pad - an interactive online animated sitcom targeting the young male audience.