

Date: 10 March 2009
On behalf of: Galleon Holdings plc ('Galleon', 'the Company' or 'the Group')
For immediate release

Galleon Holdings PLC

▪ Appointment of Managing Director of Media, Galleon China

Galleon Holdings plc (AIM: GON), the AIM listed entertainment media company developing and producing multi-platform properties with a focus on emerging markets, is pleased to announce the appointment of Honglin Jia as Managing Director of Media for Galleon China.

In her new role at Galleon, Honglin is responsible for the development, production and exploitation of Galleon's entertainment IP in China.

Honglin Jia has a strong media background with six years experience in the Chinese film and TV industries prior to relocating to the UK. She has worked with several broadcasters and joined China's biggest independent film and TV production and distribution company, Poly-Asian Union Film & Media Group in 2000 as International Development Director and Assistant to the President. From January 2008 to March 2009, she was the Greater China Territory Manager for Entertainment Rights, owner of distribution and exploitation rights in the global children's and family entertainment market.

Stephen Green, CEO of Galleon Holdings, said:

"We are delighted to welcome Honglin to the Group. Her wealth of experience in the Chinese TV industry will help to broaden and strengthen our relationships in China. With Honglin's influence and connections we anticipate further new developments for our entertainment properties in the Chinese market."

Honglin Jia, Managing Director of Media, Galleon China, said:

"Galleon has a proven track record and a strong portfolio of entertainment properties in China. I'm delighted to join the Company at a very exciting time and relish the opportunity to help realise the potential of Galleon's entertainment properties in China."

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Notes to Editors:

Galleon Holdings plc creates and distributes multi-platform branded entertainment properties focused on the emerging markets, in particular China and South East Asia. The entertainment properties are designed to establish a direct, interactive relationship with the viewer.

Television in China reaches approximately 98% of the population of 1.3 billion. Mobile phone penetration is also high, with over 450 million subscribers and with over 300 million people online, China is now the largest online market in the world. Huge TV audiences and growing interactive

platform access presents a substantial opportunity for Galleon to benefit from the popularity and demand for interactive entertainment and game shows. China is forecast to become the world's fifth largest advertising market.

In October 2007 Galleon acquired Phoenix, a Hong Kong based media solutions company, which specialises in the provision of interactive broadcast television services that enable broadcasters in China and South East Asia to provide interactive entertainment for audiences to access through TV, online and mobile.

In February 2008 Galleon acquired Yunbo, a mobile service provider in China, strengthening the Company's ability to provide Chinese broadcasters with a complete media solution for multiplatform entertainment. Galleon now has total control over the interactive content, its delivery to the consumer, data capture and the billing process.

Galleon develops entertainment formats for children, families and young adults. These include:

- Super Soccer Star – an interactive family orientated football talent show. Produced in association with Chelsea Football Club through its media arm Chelsea Digital Media. The first series, broadcast in Guangdong province, China, achieved top five show status.
- The Limit – prime-time family variety game show. To be launched in Hunan province, China in early 2009.
- Skunk Fu! - a comedy action animated TV show for kids aged 6-11.
- Apollo's Pad - an interactive online animated sitcom targeting 16-24 year olds.