

Date: 23 February 2009
On behalf of: Galleon Holdings plc (“Galleon”, “the Company” or “the Group”)
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Galleon Holdings PLC

▪ Territory deals for Super Soccer Star in India and the Middle East

Galleon Holdings plc (AIM: GON), the AIM listed entertainment media company developing and producing multi-platform properties with a focus on emerging markets, is pleased to announce that it has signed two contracts to grant Media Star Global the territory rights to Galleon’s wholly owned property Super Soccer Star in Indian and the Middle East. Produced in association with Chelsea Football Club, Super Soccer Star is a multi-platform entertainment property which includes a prime time reality show to find the best football players between 13 and 16 years old.

Under the terms of the agreement, Galleon will receive a non refundable but recoupable advance of \$200,000 and \$175,000 for the Indian and Middle Eastern territories respectively, with a revenue share of net income. The Middle East contract covers the United Arab Emirates, Qatar, Kuwait, Oman, Bahrain and Saudi Arabia.

Media Star Global is an entertainment company founded by Wasim Haq to develop, produce and manage entertainment properties in emerging markets. As with previous successful series of Super Soccer Star in China and Malaysia, online recruitment and TV promotion will be undertaken in the build up to the show and additional brand sponsors will be announced in due course. The show generates revenues from mobile and online voting, sponsorship, advertising and branded merchandise.

Commenting on the agreement, Stephen Green, CEO of Galleon Holdings, said:

“The success of Super Soccer Star in China and Malaysia has enabled us to expand the show in to new regions. India and the Middle East are key regions that offer a huge potential for this property. We are excited about working with Media Star Global and the opportunities this presents.

“With the help of our production partners, we are confident at being able to create a truly global entertainment brand for Supper Soccer Star and expanding the current footprint into further territories.”

Wasim Haq, CEO of Media Star Global, added:

“We look forward to working with Galleon and Chelsea FC on this prime time property. It has a proven track record and we are optimistic about its future in India and the Middle East.”

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Notes to Editors:

ABOUT GALLEON HOLDINGS

Galleon Holdings plc creates and distributes multi-platform branded entertainment properties focused on the emerging markets, in particular China and South East Asia. The entertainment properties are designed to establish a direct, interactive relationship with the viewer.

Television in China reaches approximately 98% of the population of 1.3 billion. Mobile phone penetration is also high, with over 450 million subscribers and with over 300 million people online, China is now the largest online market in the world. Huge TV audiences and growing interactive platform access presents a substantial opportunity for Galleon to benefit from the popularity and demand for interactive entertainment and game shows. China is forecast to become the world's fifth largest advertising market.

In October 2007 Galleon acquired Phoenix, a Hong Kong based media solutions company, which specialises in the provision of interactive broadcast television services that enable broadcasters in China and South East Asia to provide interactive entertainment for audiences to access through TV, online and mobile.

In February 2008 Galleon acquired Yunbo, a mobile service provider in China, strengthening the Company's ability to provide Chinese broadcasters with a complete media solution for multiplatform entertainment. Galleon now has total control over the interactive content, its delivery to the consumer, data capture and the billing process.

Galleon develops entertainment formats for children, families and young adults. These include:

- Super Soccer Star – an interactive family orientated football talent show. Produced in association with Chelsea Football Club. The first series, broadcast in Guangdong province, China, achieved top five show status. The show has recently launched in Malaysia.
- Skunk Fu! - a comedy action animated TV show for kids aged 6-11.
- Apollo's Pad - an interactive online animated sitcom targeting the young male audience.